

TUESDAY, 19 MAY Informally TOGETHER – Dolní oblast VÍTKOVICE – Brick House

Welcome and official opening from the Congress Hall / Online stream for all stages | Tomáš Veit

**STAGE 1 TOP PROCUREMENT LEADERS**  
 BRICK HOUSE CONGRESS

**STAGE 2 PEOPLE & TALENT**  
 COMPRESSOR HALL

**STAGE 3 NEGOTIATION EXCELLENCE**  
 DANCE HALL

**STAGE 4 THE IMPACT OF AI ON PROCUREMENT**  
 MINING TOWER

**STAGE 5 SUPPLIERS**  
 GALLERY

**STAGE 6 POLISH STAGE**  
 ENGINE

**STAGE 7 ROUNDTABLES**  
 ČOKAFE

**STAGE 8 TRAINING POINT**  
 MACHINE ROOM

**STAGE 9 SECTORAL CONTRACTING AUTHORITIES**  
 YOGA

**STAGE 10 PUBLIC STAGE II**  
 CINEMA

**PROEBIZ**

**Asahi**

**VYJEDNÁVAME.cz**

**KONICA MINOLTA**

**MEMKUPCA amazon**

**PROEBIZ VEOLIA**

**HAVEL & PARTNERS**

**LEADERSHIP IN PROCUREMENT**  
 Programme Curator: Tomáš Veit

**MASTERING NEGOTIATION**

**THE YEAR OF AGENTS**  
 Programme Curator: Zdeněk Pytlíček

**GLOBAL INFLUENCES ON PROCUREMENT**  
 Programme Curator: Marek Dubnický

**AI CHAMPIONSHIP**  
 Programme Curators: Agata Szymczak, Marcin Zborowski, Jacek Jarmuszcak, Mikołaj Kuc

**TOUCH THE SKY**

**ARCHITECTURE OF MODERN PROCUREMENT**

**SUPPLIER QUALIFICATION SYSTEM**  
 Programme Curators: Jan Pospíchal, Tomáš Sova

**PUBLIC PROCUREMENT AS AN ECONOMIC DECISION**  
 Programme Curators: Michal Garaj

**BEHAVIOURAL ECONOMICS AND PUBLIC PROCUREMENT**  
 Moderator: Michal Garaj

**PERFORMANCE, MOTIVATION AND WORKING WITH PEOPLE**

**STRATEGY & COMMUNICATION**

**THE YEAR OF AGENTS**  
 Programme Curator: Zdeněk Pytlíček

**RELATIONSHIPS AND RESILIENCE STRATEGIES**  
 Programme Curator: Marek Dubnický

**HUMANISATION**  
 Programme Curators: Agata Szymczak, Marcin Zborowski, Jacek Jarmuszcak, Mikołaj Kuc

**PEOPLE & TECHNOLOGY**

**SMART TENDERS, EAUCTIONS & PROCUREMENT PROCEDURES**

**NEGOTIATION IN EXTREME SITUATIONS: WHEN EVERYTHING IS AT STAKE**  
 Adam Dolník / Global professional negotiator / Tomáš Veit / CEO/CPO Asahi Global Procurement / Daša Obuch Paláková / Director of the Office for Investments and Acquisitions, Ministry of Defence of the Slovak Republic / Lukáš Sedláček / Founder of Innovation Week, bestselling author recognised in Cambridge, Silicon Valley and the UN

**LEADERSHIP IN PROCUREMENT: LEADING BY EXAMPLE**  
 Eva Pavlíková / Chief Information Officer, Ministry for Regional Development / Andrea Boháčiková / CEO, M.arter / Terezie Tománková / Moderator, journalist at CNN Prima NEWS and FTV Prima / VyjEDNÁVAME.cz

**THE CHOCOLATE BOX OF NEGOTIATION**  
 Adam Dolník / Global professional negotiator / VyjEDNÁVAME.cz

**THE ART OF LISTENING: THE MOST POWERFUL TOOL OF A NEGOTIATOR**  
 Adam Dolník / Global professional negotiator / VyjEDNÁVAME.cz

**THE YEAR OF AGENTS**  
 Roman Berger / Solution Architect & Team Leader, Konica Minolta Eurolog, Škoda Auto, Saint-Gobain, Michael Romancov / Zdeněk Pytlíček / Team Leader Procurement Performance, GasNet / Roman Berger / Solution Architect & Team Leader, Konica Minolta / Jiri Cabal / Business Partner Manager for Purchasing Area at ŠKODA AUTO

**AI AGENTS IN PROCUREMENT**  
 Zdeněk Pytlíček / Team Leader Procurement Performance, GasNet / Martina Kolařová / Automation Specialist – RPA & Power Platform / Peter Šmidovík / Head of Procurement SCM, Slovnaft

**AMAZON MASTERCLASS: AI IN PRACTICE**  
 Agata Szymczak / Procurement Manager, Amazon

**PANEL: DIVERSITY IN APPROACHES TO AI ADOPTION**  
 Piotr Matlejowski / Procurement expert, Global Markets Practice, Mateusz Borowiecki / Entrepreneur, Investor, Procurement expert, Marcin Zborowski / Site Purchasing Manager, Thule Group, AI Agent / Procurement expert

**AI DATA ON THE RUN**  
 Lukasz Mazurowski / Senior Procurement Expert, Managing Partner at PROFITIA & Co-CEO of SpendGuru / Martin Bednář / SalesKick

**HOW TO BUILD THE FOUNDATIONS FOR AI INTEGRATION IN PROCUREMENT**  
 Rasto Koval / Leader in AI-powered Contract Management | CEO @ CEQUENCE

**EXECUTIVE DECISION-MAKING**  
 Marek Holeček / World-class mountaineer, author and mentor in extreme leadership & decision-making

**HOW TO WORK WITH KPIS**  
 Oskar Hritz / Head of Procurement and Logistics, Zapadoslovenská distribučná

**PROCUREMENT STRUCTURE: HOW TO DESIGN AN INTEGRATED PROCUREMENT FUNCTION**  
 Miloš Olejník / Director of Procurement and Operations, ESET

**DIFFERENT APPROACHES TO IMPLEMENTATION**  
 Jana Lánská / General Counsel, Procurement, Public Procurement, Letiště Praha, Jan Pospíchal / Vedoucí oddělení nákupu, Správa železnic

**SUCCESSFUL SUPPLIER ADOPTION OF THE SYSTEM**  
 Jan Pospíchal / Head of Procurement Department, Správa železnic, Petra Luňáčková / Procurement Director, Prague Airport, Pavel Kotval / PVS, Beáta Vičková / Non-core Services Procurement and Procurement Support Manager, Slovenské elektrárne

**BEHAVIOURAL ECONOMICS AND PUBLIC PROCUREMENT**  
 Marcela Turčanová / CEO, APUEN AKADEMIA Michal Garaj / Public Procurement Specialist / Lubomír Kubíčka / Head of Department of Methodology and Regional Centres, Public Procurement Office

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COFFEE BREAK 9.00 – 11.00

LUNCH TIME 11.00 – 14.00

FOOD & NETWORKING 18.00+

WEDNESDAY 20 MAY

**PERFORMANCE, MOTIVATION AND WORKING WITH PEOPLE**

**STRATEGY & COMMUNICATION**

**THE YEAR OF AGENTS**  
 Programme Curator: Zdeněk Pytlíček

**RELATIONSHIPS AND RESILIENCE STRATEGIES**  
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**PEOPLE & TECHNOLOGY**

**SMART TENDERS, EAUCTIONS & PROCUREMENT PROCEDURES**

**SUPPLIER EVALUATION**

**DIFFERENTLY AND BETTER**  
 Programme Curator: Tomáš Lepieš

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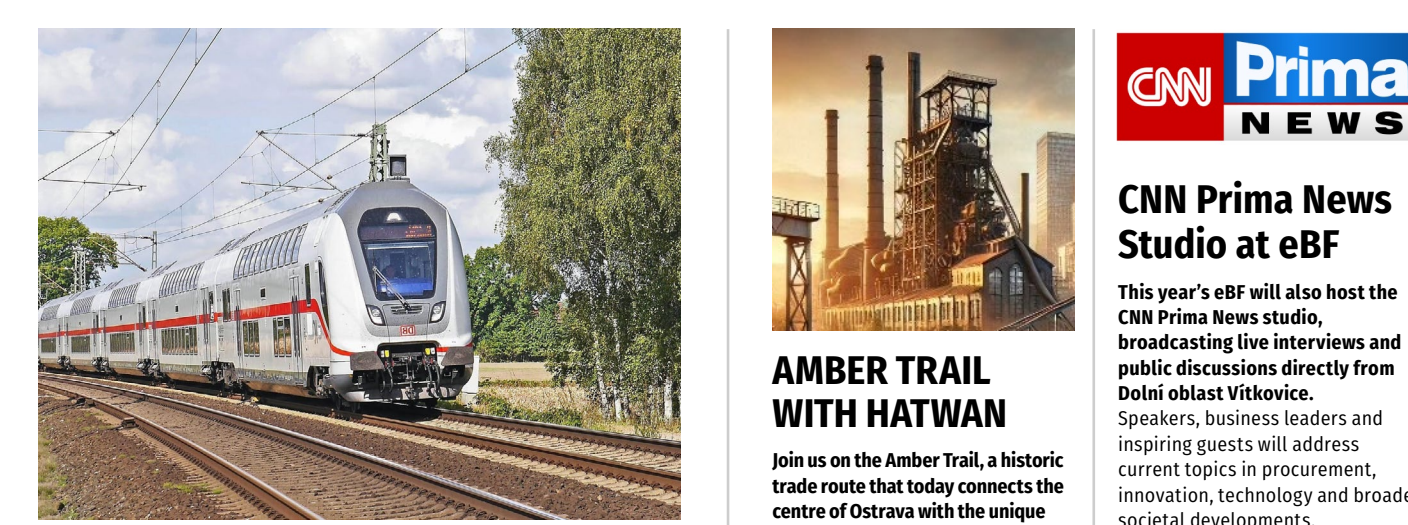
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TUESDAY, WEDNESDAY, THURSDAY **AMBER TRAIL WITH HATWAN**

TUESDAY, WEDNESDAY, THURSDAY **QUEEN OF BUNS** Ladies and gentlemen, place yourselves in the hands of our film make-up artist.



**Procurement Express**

Combine the pleasant with the useful and let the conference begin on your way to Ostrava! Especially for eBF, we will once again arrange procurement express trains from selected capitals (Prague, Bratislava, Warsaw). The carriages of these trains or double-deckers will effectively become the festival's first stages, each with its own programme concept and scenario. The programme will combine expertise, social entertainment, networking and tastings. The aim is to get you into the festival mood from the very first moment, welcome all eBF newcomers into the "procurement family", and, last but not least, turn a logistical necessity into an enjoyable experience. So be sure to reserve your seat in time!

**Adam Dolník**

„Every negotiation is an interaction between people – and the principles of crisis communication work the same way in business as they do in life.“



A master negotiator who brings experience from crisis situations into the business world. Professor and elite negotiator Adam Dolník brings to eBF a unique perspective on negotiation shaped by his work in the military, security forces and government teams. At eBF, Adam will lead the entire negotiation stage, as well as a practical workshop within the VyjEDNÁVAME.cz scene, where participants will experience model situations and gain concrete, hands-on skills.

**Procurement Regatta – For the First Time on the beach**

The legendary Procurement Regatta is changing course. This year, it leaves the water and moves onto dry land in the industrial setting of Dolní oblast Vítkovice, transforming into the official team-building championship of eBF. Teams will compete in a dynamic challenge testing collaboration, strategy, communication and fair play. The spirit of the regatta remains: adrenaline, competition, laughter and strong team moves that break down barriers across companies, institutions and countries. A team-building experience you will not forget.

Programme subject to change.

THURSDAY 21 MAY

<b>STAGE 1</b> TOP PROCUREMENT LEADERS BRICK HOUSE CONGRESS	<b>STAGE 2</b> FINANCIAL MANAGEMENT COMPRESSOR HALL	<b>STAGE 3</b> FUCK-UP STAGE DANCE HALL	<b>STAGE 4</b> AI CASE STUDIES IN PROCUREMENT MINING TOWER	<b>STAGE 5</b> STRATEGIC SOURCING & CATEGORY MANAGEMENT GALLERY	<b>STAGE 6</b> RISK MANAGEMENT & ESG ENGINE	<b>STAGE 7</b> ROUNDTABLES COKAFE	<b>STAGE 8</b> TRAINING POINT WITH VYJEDNÁVAME.CZ MACHINE ROOM	<b>STAGE 9</b> PUBLIC STAGE I YOGA	<b>STAGE 10</b> PUBLIC STAGE II CINEMA
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<p><b>PROEBIZ</b></p> <p><b>11 THE ROLE OF SUSTAINABILITY IN TIMES OF CRISIS</b> Soňa Jonášová / Founder of the Institute of Circular Economy (INCIEN), Leoš Vrzalík / Global Sustainability Specialist, Asahi</p> <p><b>12 APPLICATION OF RISK MANAGEMENT AT VW IN TIMES OF CRISIS</b> Friederike Schön / Global Head of Supplier Risk &amp; Sustainability Management, Volkswagen Group</p> <p><b>13 PANEL: THE ROLE OF AI VS. PEOPLE IN PROCUREMENT</b> Jan Štátný / SAP Lead @EY Czechia, Petra Vrbová / Country Head of Procurement CZ&amp;SK&amp;GE&amp;AT, Plzeňský Prazdroj, Jaromír Šponar / TOP AI leader, Microsoft Partnership Strategy &amp; Business Growth Lead Konica Minolta, Petra Vrbová / Country Head of Procurement CZ&amp;SK&amp;GE&amp;AT – Plzeňský Prazdroj</p>	<p><b>PentaHospitals</b></p> <p><b>FINANCE AS A DECISION-MAKING TOOL</b> Programme Curator: Jiří Růžanský</p> <p><b>2.1 FINANCIAL ESSENTIALS FOR PROCUREMENT</b> Helena Horská / Chief Economist, Raiffeisenbank</p> <p><b>2.2 FINANCIAL TRENDS 2026: WHERE MONEY, RISKS AND EXPECTATIONS ARE HEADING</b> Helena Horská / Chief Economist, Raiffeisenbank</p>	<p><b>SIEMENS energy</b></p> <p><b>FAILURES IN LEADERSHIP</b> Programme Curators: Martin Zelinka, Martin Pokorný</p> <p><b>3.1 WHEN YOU HIRE A ROTTEN APPLE INTO YOUR TEAM</b> Martin Zelinka, Martin Pokorný, Veronika Brázdilová / Vodafone</p> <p><b>3.2 WHY YOU SHOULD NOT MAKE YOUR TOP PERFORMER THE BOSS</b> Martin Zelinka, Martin Pokorný</p> <p><b>3.3 IF YOU DON'T DELEGATE, YOU DON'T LEAD</b> Daša Obuch Paláková, Martin Zelinka, Martin Pokorný</p>	<p><b>Cequence</b></p> <p><b>THE WORLD OF AI</b> Programme Curators: Rastó Koval'</p> <p><b>4.1 WHAT IF A COMPANY WERE RUN ENTIRELY BY AI</b> Jan Najvárek / Co-founder of ARTIN / Roboauto</p> <p><b>ARTIN</b></p> <p><b>4.2 CONTRACT MANAGEMENT UNDER CONTROL: AI IN CONTRACTS</b> Rastó Koval' / Leader in AI-powered Contract Management   CEO @ CEQUENCE</p> <p><b>4.3 ROI OF AI PROJECTS: WHEN DOES IT REALLY PAY OFF</b> Martin Ragan / Co-founder @ CEQUENCE</p>	<p><b>SIEMENS energy</b></p> <p><b>CATEGORY APPROACH IN TIMES OF CRISIS</b> Programme Curator: Jan Hirsch</p> <p><b>5.1 LOGISTICS UNDER THE MICROSCOPE</b> Marek Dubnický / Procurement Director at Solarity</p> <p><b>5.2 STRATEGIC TENDER FOR A MOBILE OPERATOR – T-MOBILE</b> T-mobile</p> <p><b>5.3 PROCUREMENT OF PACKAGING MATERIALS</b> Pavol Kurilla / Manager in Technical Purchase and Services, HOPI CZ</p> <p><b>5.4 PROCUREMENT OF CLOUD SERVICES</b> Miloš Olejník / Director of Procurement and Operations, ESET</p>	<p><b>PentaHospitals</b></p> <p><b>A WORLD FULL OF RISKS</b></p> <p><b>6.1 THE BIGGEST RISKS OF 2026: WHAT PROCUREMENT SHOULD BE WATCHING TODAY</b> Vladimír Baar / Professor at the University of Ostrava, expert in geopolitics and global risks</p> <p><b>6.2 RISK MANAGEMENT IN PRACTICE: FROM SPREADSHEETS TO DECISION-MAKING</b> Marko Lezo / Head of Sales BI and DC CZ/SK Coface</p> <p><b>6.3 THE BIGGEST FINANCIAL RISKS</b> Martin Procházka / Head of Risk Underwriting CZ&amp;SK, Coface</p>	<p><b>COFAFE</b></p> <p><b>CURRENT OPPORTUNITIES &amp; INSPIRATION</b> An open discussion on the opportunities procurement offers today – no presentations, just real-life experience from the field.</p> <p><b>7.1A PROCUREMENT OF VOLATILE COMMODITIES IN TURBULENT TIMES</b> Ivan Barišič / PMP, Mechanical Design Engineer, MOL GROUP</p> <p><b>7.1B SAVINGS IN UNCERTAIN MARKETS</b> Karel Otýs / Negotiation and B2B Procurement Trainer</p> <p><b>7.1C HOW TO TURN YOUR WORK INTO A BESTSELLER</b> Martin Moravec / writer, journalist, bestselling author</p>	<p><b>NEGOTIATION TECHNIQUES – GROUP 1</b> Practical training focused on listening, situational awareness and working with emotions – the foundations of successful negotiation. Adam Dolník, Helena Sováková</p> <p>Limited-capacity workshop led by elite negotiator Adam Dolník and former Chief Army Psychologist Helena Sováková.</p>	<p><b>STAGE 9 PUBLIC STAGE I</b></p> <p><b>9.1 INTERACTIVE WORKSHOP: HOW TO ENSURE SECURITY AND RESILIENCE OF THE SUPPLY CHAIN IN PUBLIC ADMINISTRATION</b> Martin Rajman / Head of Central Procurement, Czech Television Martin Vyklický / Head of Public Procurement Department, Brno University of Technology Jakub Vaňha / Head of Public Procurement Department, South Moravian Region Martin Hačá / Head of Public Procurement Office, Masaryk University</p>	<p><b>STAGE 10 PUBLIC STAGE II</b></p> <p><b>10.1 CONSTRUCTION MIRACLES</b> Pavel Broum / Head of Public Procurement Unit at Ministry of Agriculture of the Czech Republic</p> <p><b>10.2 RESTRICTIONS ON SUPPLIERS FROM THIRD COUNTRIES</b> Jan Slezák / Lawyer, KGS Legal Csaba Csorba / Deputy General Legal Counsel, Shoda Group</p> <p><b>10.3 THE 3E PRINCIPLE IN PUBLIC PROCUREMENT</b> Alena Sevcíková / Head of Procurement and Public Contracts Department, Hospital Nové Město na Moravě</p>
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<p><b>14 THE BIGGEST CHALLENGES FOR CPQS IN 2026</b> KEY TAKEAWAYS FROM THE CPQS ROUNDTABLE Zdeněk Mikeš / Global Solution Advisor – Procurement Solutions, SAP Martina Kaprálová / General Manager Procurement, U. S. Steel Košice</p> <p><b>15 AI-DRIVEN PROCUREMENT TRANSFORMATION</b></p> <p><b>16 THE IMPACT OF THE MIDDLE EAST CONFLICT ON PROCUREMENT</b> Vladimír Baar / Professor at the University of Ostrava, expert in geopolitics and global risks, Miloš Olejník / Director of Procurement and Operations, ESET, Anna Pichová / Analyst, investment strategy and financial markets</p>	<p><b>FROM "COST SAVING" TO PROFITABILITY</b></p> <p><b>2.3 PROCUREMENT AS A VALUE CREATOR</b> Jan Štembera / Group Head of Procurement, Direct Group</p> <p><b>2.4 TCO IN PRACTICE: WHY THE CHEAPEST SOLUTION IS OFTEN THE MOST EXPENSIVE</b> Peter Tulenko / Director Indirect &amp; Repairs Procurement, U. S. Steel Peter Cambál / Generation Procurement Manager, Slovenské elektrárne</p>	<p><b>Asahi</b></p> <p><b>FAILURES CAUSED BY THE GEOPOLITICAL SITUATION</b> Programme Curator: Tomáš Veit</p> <p>Current issues and mistakes arising from today's global situation.</p>	<p><b>amazon</b></p> <p><b>THE WORLD OF AI</b> Programme Curator: Michal Kristiňák</p> <p><b>4.5 SUPPLIER ONBOARDING WITHOUT BLIND SPOTS: TECHNICAL, FINANCIAL, REPUTATIONAL AND ESG ACCREDITATION</b> Kristína Kaplanová / Relationship Manager v Dun &amp; Bradstreet Zdeněk Pytlíček / Team Leader Procurement Performance, GasNet</p> <p><b>4.6 WITHOUT LANGUAGE BARRIERS – AI IS CHANGING THE RULES OF THE GAME</b> Ivo Vedra / Zelenka</p> <p><b>4.7 AMAZON MASTERCLASS</b> Michal Kristiňák / Regional Procurement Manager, Amazon</p>	<p><b>MOLGROUP</b></p> <p><b>PROJECT PROCUREMENT</b> Programme Curator: Peter Majtán</p> <p><b>5.6 PROCUREMENT TRIATHLON – SALES / PROJECT / PROCUREMENT</b> Peter Majtán / MOL Group Project Procurement Manager, Martin Zelinka / Head Of Global Commodity Management, Siemens Energy, Martin Pokorný / Director of Procurement, Siemens Energy</p> <p><b>5.7 HOW BORY HOSPITAL WAS BUILT</b> Peter Lipták / Head of Group Procurement, Penta Hospitals International</p> <p><b>5.8 OPPORTUNITIES IN WASTE-TO-ENERGY (CEZO)</b> Peter Majtán / MOL Group Project Procurement Manager</p>	<p><b>Asahi</b> <b>PackWall</b></p> <p><b>ESG IN REALITY</b></p> <p><b>6.4 INTRODUCTION TO SUSTAINABLE PROCUREMENT</b> Leoš Vrzalík / Global Sustainability Specialist, Asahi Soňa Jonášová / Founder of the Institute of Circular Economy (INCIEN) Roman Jarolimek / CEO, PackWall</p> <p><b>6.5 SUSTAINABILITY IN PROCUREMENT: TRENDS, UPDATES &amp; EUROPEAN INSPIRATION</b> Thomas Heine / Expert in sustainable procurement &amp; digital transformation</p> <p><b>6.6 SCOPE 3: MANUFACTURING VS. NON-MANUFACTURING COMPANIES</b> Andrea Čirčicová / Global Environmental Sustainability Head, Novartis</p> <p><b>6.7 CIRCULAR ECONOMY AT VOLKSWAGEN</b> Friederike Schön / Global Head of Supplier Risk &amp; Sustainability Management, Volkswagen Group</p> <p><b>6.8 PANEL: THE ROLE OF SUSTAINABILITY IN TIMES OF CRISIS</b> Leoš Vrzalík / Global Sustainability Specialist, Asahi, Friederike Schön / Global Head of Supplier Risk &amp; Sustainability Management, Volkswagen Group, Thomas Heine / Expert in sustainable procurement &amp; digital transformation, Andrea Čirčicová / Global Environmental Sustainability Head, Novartis</p>	<p><b>DECISIONS THAT MOVE THE GAME FORWARD</b> An in-depth discussion on strategic decision-making, the courage to challenge established approaches, and what truly works when theory meets reality.</p> <p><b>7.2A WHERE IS THE WORLD HEADING?</b> Vladimír Baar / Professor at the University of Ostrava</p> <p><b>7.2B HOW TO BUILD PROCUREMENT FROM SCRATCH</b> Michaela Kumičáková / Procurement Manager, FTV Prima</p> <p><b>7.2C HOW TO DEVELOP A TEAM LEADER</b> Tomáš Michna / Procurement, Facility &amp; Car Fleet professional, Gasnet</p>	<p><b>NEGOTIATION TECHNIQUES – GROUP 2</b> Practical training focused on listening, situational awareness and working with emotions – the foundations of successful negotiation. Adam Dolník, Helena Sováková</p> <p>Limited-capacity workshop led by elite negotiator Adam Dolník and former Chief Army Psychologist Helena Sováková.</p>	<p><b>GOOD PRACTICE FROM THE FIELD</b> Programme Curator: Kateřina Koláčková</p> <p><b>9.2 CASE STUDIES: SMART SOLUTIONS EVEN WITH LIMITED CAPACITY – CITIES, MUNICIPALITIES, HOSPITALS</b> Jozef Blaško</p> <p><b>9.3 MARKET RESEARCH WITH AI</b> Jiří Skuhrovec / CEO Datlab Kateřina Koláčková / expert na veřejné zakázky</p>	<p><b>HAVEL &amp; PARTNERS</b></p> <p><b>IT PROCUREMENT</b> Programme Curator: Ondřej Čurilla</p> <p><b>10.4 INTERACTIVE WORKSHOP: HOT TOPICS IN IT PROCUREMENT</b> Ondřej Čurilla / Partner, HAVEL &amp; PARTNERS Jan Doubal / Lawyer, ICT specialist Karel Medek / Technical Tribe Lead – Protect, T-Mobile Pavel Hrnčíř / Senior IT Procurement, National Development Bank</p>
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<p><b>FSA &amp; GRAND PRIX</b> Brick House Congress</p>	<p><b>Zatopek CONSULTING</b></p> <p><b>THE VALUE OF PROCUREMENT</b></p> <p><b>2.5 PROCUREMENT AND CASH FLOW: A HIDDEN LEVER OF FINANCIAL STABILITY</b> Michal Zátopek / Managing Director Zatopek Consulting Jan Šeda / Sales Executive at SAP   Finance and Spend Management</p> <p><b>2.6 WHEN A CFO THINKS LIKE A CPO</b> Jiří Růžanský / Chief Procurement Officer at Penta Hospitals International</p>	<p><b>NETWORKING &amp; EXPERIENCES</b></p>	<p><b>QUALITY</b></p> <p><b>9.4 INTRODUCTION TO QUALITY</b> Branislav Šarmír / Chief Executive Officer obstaráme.sk, člen Rady ÚVO</p> <p><b>9.5 BONUS SYSTEM IN PRACTICE</b> Branislav Šarmír / Chief Executive Officer obstaráme.sk, člen Rady ÚVO</p> <p><b>9.6 SETTING QUALITY IN PUBLIC PROCUREMENT</b> Eva Grambičková / Public procurement specialist, Bratislava – hlavné mesto SR</p> <p><b>9.7 BVA – QUALITY-BASED SERVICE EVALUATION</b> Jan Slezák / Lawyer, KGS Legal Miroslav Kučerka / Founder of CzechTender</p>	<p><b>DECISION-MAKING PRACTICE</b> Moderated by: Adéla Havlová</p> <p><b>10.5 RISKS OF INCOMPETENCE</b> Jan Zahálka / Independent Consultant – Healthcare Regulatory and Government Affairs; Public Procurement Ondřej Kuruc / Public Procurement Office</p> <p><b>10.6 THE CONTRACTING AUTHORITY IN A TRAP</b> Adéla Havlová / Public Sector, Procurement &amp; Regulation Lawyer, Mojmir Florian / Director of the Department at the Office for the Protection of Competition</p> <p><b>10.7 DECISIONS THAT CHANGED PUBLIC PROCUREMENT PRACTICE</b> Jaroslav Lexa / Co-founder of APUEN AKADEMIA, recognized expert in public procurement, Markéta Dlouhá / Vice-Chair of the Office for the Protection of Competition</p>
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TUESDAY, WEDNESDAY, THURSDAY <b>AMBER TRAIL WITH HATWAN</b>
TUESDAY, WEDNESDAY, THURSDAY <b>QUEEN OF BUNS</b> Ladies and gentlemen, place yourselves in the hands of our film make-up artist.

**HAVAJ**  
WHERE BRANDS COME TO LIFE

**SITE MAP**

Partners gain direct contact with decision-makers, build relationships and present their brand in a creative and human way. Hawaii is a space where products are experienced, not merely displayed – and where networking carries the scent of coffee, music and street food.

What makes Hawaii unique:  
- Interactive demo zone and mini-workshops  
- Dedicated networking space  
- Food & chill street atmosphere  
- Partner competitions and games – including flights to Hawaii and more.

- Vchod
- Vchod na stage
- Hranice areálu
- Stage
- Stany partnerů
- Cateringová zóna
- Café stánek
- Pivo
- Busking
- Chill zóna
- Food truck
- Industriální výstava
- CNN Prima News studio

**FSA & Grand prix**

The Thursday evening of eBF celebrates those who bring direction, courage and integrity to procurement. The ceremonial presentation of the Fair Sourcing Awards and the Grand Prix represents the official culmination of the festival – a moment to recognise projects, ideas and individuals who have significantly advanced the world of corporate and public procurement. TREND Category – Honouring the most courageous innovations and forward-looking projects. MASTER Category – Recognising outstanding personalities whose long-term contribution inspires the profession. GRAND PRIX – Awarded by the eBF organisers for exceptional contribution to the profession. An atmosphere of celebration, emotion and standing ovations underlines this exceptional moment when procurement stands at the centre of attention – as a discipline with purpose, values and a future.

Programme subject to change.